

FRED ROGERS MEMORIAL SCHOLARSHIP

Please read the following instructions carefully.
You are required to provide information in each of the seven sections of the application.
All information must be typed or printed in blue or black ink.

Compile all required information, including letters of recommendation (See Section VII)
into one envelope and mail to:

Fred Rogers Memorial Scholarship
c/o Michele Fowble
Academy of Television Arts & Sciences Foundation
5220 Lankershim Blvd.
North Hollywood, CA. 91601-3109
818.754.2802



ACADEMY OF TELEVISION
ARTS & SCIENCES
FOUNDATION

POSTMARK DEADLINE: FEBRUARY 29, 2012

Section I. Identification of Scholarship Applicant

HOW DID YOU LEARN ABOUT OUR PROGRAM? _____

GENDER: () M () F ETHNIC DESIGNATION (OPTIONAL) _____

CITIZENSHIP: () U.S. CITIZEN () PERMANENT RESIDENT () STUDENT VISA _____
(COUNTRY)

NAME _____

PERMANENT HOME ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

SCHOOL RESIDENCE _____

CITY _____ STATE _____

ZIP _____ PHONE _____

CELL PHONE _____

EMAIL _____

SOCIAL SECURITY NUMBER _____

**PLEASE ATTACH
OR SCAN
YOUR PHOTO
HERE**

Section II. Applicant's Course of Study and Educational Institution (current)

EDUCATIONAL INSTITUTION _____

INSTITUTION ADDRESS _____

MAJOR _____ MINOR _____

CURRENT ACADEMIC LEVEL
() FRESHMAN () SOPHOMORE () JUNIOR () SENIOR () MASTERS () PH.D.

CURRENT GPA _____ DATE DEGREE EXPECTED* _____

*Recipient must be enrolled during period in which the scholarship is awarded and the semester following when the award is disbursed.

TRANSCRIPTS OPTIONAL
Please check if included.

PITTSBURGH APPLICANTS ONLY
Please check here for
Interactive Project

Section III. Educational History (previous)

OTHER COLLEGES (UNDERGRADUATE AND GRADUATE) YOU HAVE ATTENDED:

NAME	CITY/STATE	YEARS ATTENDED	MAJOR	GPA

Section IV. Personal Statement

WRITE AN ESSAY (MAXIMUM TWO [2] PAGES) EXPLAINING HOW YOU MEET THE SCHOLARSHIP REQUIREMENTS OUTLINED BELOW (PLEASE BE SPECIFIC):

Applicants must demonstrate a commitment, either through coursework or experience, to any combination of at least two of the following fields: early childhood education, child development/child psychology, film/television production, production of cross-platform entertainment, music, animation, **interactive media**. Applicant must have the ultimate goal of working in the field of children's media.

Section V. Area For Which Support Is Being Sought

Using the guidelines below, select and describe the area for which you are seeking support (Please select one). Applicants may apply for support for one of the following areas: (maximum two [2] pages)

- Research on the relationship between children's use of media and learning or children's use of media and personal growth
- Development of program concepts or extended development of creative elements of an existing concept, e.g. design of puppets, scripts, storyboards, characters, music, etc.
- **Development of an Interactive concept or project related to: mobile application, web based project, interactive toys, immersive experience, physical installation, etc.**

Section VI. Plan For Use of Financial Support

Outline your plan (maximum two [2] pages) for the use of the Fred Rogers Memorial Scholarship to help you develop that area you selected in Section V. Your plan must include:

1. General description of what you intend to do including a statement of how you believe your project will "further the values and principles of Fred Rogers' work"
2. Project goals
3. Milestones for accomplishing the goals
4. Budget detailing use of funds.

Section VII. Letters of Recommendation

Your application must include recent recommendations from two persons, either faculty members from two of the fields referenced in Sections III and IV above or professionals from the children's media industry who have worked with you. Include both letters in sealed envelopes along with your completed application. Your letters must be written specifically for this scholarship.

These guidelines should be provided to those persons who are writing your letters of recommendation:

- Include the name of the applicant at the top of the letter
- Include your own professional affiliation
- Indicate how long you have known the applicant and in what capacity
- Offer your evaluation of the applicant's general academic ability; leadership potential; motivation and initiative; ability to work with others; imagination and creativity; potential to succeed in accomplishing the goal of working in children's media
- Comment on any aspect of the applicant's background, experiences, community involvement, etc. that you feel will help the scholarship committee evaluate this individual

Section VIII. Additional Materials

(*Please note all materials submitted will not be returned.)

Please list any additional materials that you are including with your application (DVDs, videos, PowerPoint, etc.)

PLEASE SIGN AND DATE BELOW

Signature _____ Date _____

I certify that answers given herein are true and complete.

(Please be advised that all Scholarship Finalists are subject to a background investigation. In the event that you are awarded a scholarship, I understand that false or misleading information given in my application or interview(s) may result in the rescinding of my scholarship).

COMPILE ALL REQUIRED MATERIALS, INCLUDING TWO LETTERS OF RECOMMENDATION, AND MAIL TO:

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**INCOMPLETE OR LATE APPLICATIONS WILL BE REJECTED
POSTMARK DEADLINE: FEBRUARY 29, 2012**

FOR FOUNDATION USE ONLY

APPLICATION RECEIVED (DATE) _____

____ TRANSCRIPTS ____ PICTURE ____ RECOMMENDATION LETTERS
____ COMPLETE ____ FINALIST - 1ST ROUND ____ FINALIST - 2ND ROUND

This scholarship made possible by a generous contribution from

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